

A Special Invitation Prepared for...

**Robert and Janice McNair  
And The McNair Family**



**THE PRAYER INSTITUTE**

*"Taking the World by Prayer!"*  
prayerinstitute.com

6011 West Orem Drive, Houston, TX 77085

Phone: 713.726.2522 | Fax: 713.726.2521 | Email: prayerinstitute@wvumc.com



A Special Invitation Prepared for...

# Robert and Janice McNair And The McNair Family

A Transformational Partnership...Dedicated to the Healing  
Influence of Prayer and the Power of God to Intercede in the Most  
Desperate and Calamitous of Times

## The Hope Through *Prayer* INITIATIVE

*"I used my time on the (radiation) table to  
pray for God's healing hand. The third week I  
felt God's presence. That was very reassuring."*

*Houston Chronicle, August 7, 2014*

*"I have a deep faith in God...that the Lord  
would place His healing hand on me."*

*Forbes.com, September 8, 2014*

**Robert McNair recalling the touch of a hand  
upon his head during a radiation therapy  
session, with no one else in the room.**



Pastors Kirbyjon and Suzette Caldwell



# Table of Contents

Twentieth Anniversary Invitation from Pastors Kirbyjon and Suzette Caldwell.....	5
Shared Values...Shared Relationships.....	7
A Legacy of Giving... Thank You Bob and Janice and the McNair Family.....	9
The Exponential Value of Your Investments in The Prayer Institute.....	11
The Five Year Challenge... Changing the Business Model.....	13
The Bridge to the Future: <b><i>The Hope Through Prayer Initiative</i></b> .....	15
A Menu of Opportunities: The Impact of the McNair Family Investment on The Prayer Institute.....	17
A Menu of Opportunities: The Impact of the McNair Family Investment on The Prayer Institute.....	19
A Matching Challenge from The Prayer Institute.....	21
New Generations to Serve... Embracing the Future of The Prayer Institute.....	23





# Twentieth Anniversary Invitation from Pastors Kirbyjon and Suzette Caldwell

Dear Bob and Janice,

From the beginning of the early Church, the butterfly has been a symbol of Christ's resurrection. Indeed, the metamorphosis of the butterfly strikes a wonderful comparison to the changes a believer undergoes, from the old life to the new life in Christ, within the cocoon of divine grace. Through the power of prayer and our increased connection with God, we learn to shed all manner of wrong doing. Sin begins to dissolve away within our individual cocoons. What was once appealing and necessary to crawl about in the world is now no longer suited for our new life.

While an earthbound worm can never know the heights of a soaring butterfly, an unbeliever can never understand the beauty and wonder of God's truth sown in the heart. But it is not achieved without the pain and suffering of life. Just as the butterfly is not a passive player in its transformation, neither are we. During the struggling phase for the believer, it is through prayer that the Holy Spirit carries the essential nutrients of truth to our developing "wings of faith." Truth, when digested, is a defense to the struggle against sin and the cares of this world.

People from all walks of life affirm their unity with God at The Prayer Institute. Through the power of prayer they heed the Holy Spirit's call to cast off their coat of cares and enter the divine presence. Only then can the burdens of life be made lighter and flight to the Light achieved.

The McNair family stands as a shining example of faith for the city of Houston and is a great friend and partner of The Prayer Institute. As we celebrate our 20<sup>th</sup> Anniversary, it is fitting that we launch our very first major gifts initiative, ***The Hope Through Prayer Initiative***, which seeks to raise a minimum of \$1,000,000 to fund critical programs for the next five years and beyond. Your investment would be instrumental to its success.

**In your role as an instrumental benefactor, we are requesting the McNair Family consider a philanthropic investment of either:**

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*\$100,000 per year for each of five years for a total commitment of \$500,000*

*Or,*

*\$50,000 per year for each of five years for a total commitment of \$250,000*

*And*

*The introduction to other faith based philanthropic leaders in Houston.*

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This would be the Initiative's cornerstone gift and set the pace for others. We offer our warm thanks for your consideration.

Sincerely,



Pastors Kirbyjon and Suzette Caldwell



## Shared Values...Shared Relationships

Strong, enduring relationships are often the foundation for developing lifelong philanthropic partnerships. Bob and Janice, we enjoy a bond spanning 20 years and our beautiful friendship continues to grow and mature through the many joys and sorrows we witness together.

And together, at the dawn of the next 20 years for The Prayer Institute, we believe our destiny is to achieve great things for God's Kingdom. The McNair family's commitment to prayer and its capacity for changing lives is a beacon of light for The Prayer Institute. Indeed, you serve as our cornerstone, especially through difficult times....and we are confident you will play a critical role in our future for spreading the message of prayer throughout Houston and beyond.

One need only look to the Houston Texans to find inspiration for the McNair devotion to prayer. As one of the few NFL teams with a chaplain on staff, you emphasize the players' spiritual and emotional development, as well as that of their physical and athletic.

But it is inside the McNair home where one finds the strongest devotion to prayer. Janice, we are particularly impressed by your great belief in the power of prayer and its influence upon spiritual health, especially within the context of family. You are quiet, but committed, praying daily for your husband and family and sharing this same love for prayer with your children. And I, as a wife and mother myself, am particularly moved when, from time to time, I contact you to check in on the McNair family. I always ask if I can pray for you and Bob. You always deflect and respond by praying for Kirby and me. Rarely have I witnessed such unselfish love.

And Janice, when it comes to our country and its declining moral consciousness, you believe that the power of faith and a Christ centered life focusing upon prayer can resolve

many of the issues with which we currently struggle and return us to a more principled way of living. What a marvelous example and testament to the phrase "one nation under God."

But it is the McNair family's staunch advocacy of The Prayer Institute during times of great stress, which has the greatest impact upon us. When we needed funding for operations and our scholarship fund in 2011, you Janice overturned your private family foundation's decision not to participate by stating "prayer is important too; it is part of our vision and should be included in our giving." We will never forget this magnanimous gesture.

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*"First, Mr. McNair bought the team by himself. Then Bob was kind enough to include some other folk and the folk he included looked like the citizens of Houston. Second, when he holds meetings, and every now and then we have these little meetings . . . we open with a word of prayer, and not only do we open with a word of prayer, Bob prays and prays in Jesus' name. I don't think there is another franchise owner who does that!"*

Pastor Kirbyjon Caldwell introducing Bob McNair at The Prayer Institute's - Up Close and Personal Luncheon.

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That very same year, your bountiful generosity included another \$25,000 to fund a Social Media professional, who has been critical to our outreach. You have continued to fund this position every year since 2011 with \$25,000. Bottom line, you understood the need and you were there to help!

Few people of your stature are so inclined to "get in the trenches." Although you know many at the highest levels of wealth and society, it is your humility which shines through. You "walk the talk" when it comes to prayer and faith. We could not ask for better personal friends and partners of The Prayer Institute.

# A Legacy of Giving...Thank You Bob and Janice and the McNair Family

Maimonides was a 12<sup>th</sup> century Jewish sage who is known for writing a systematic code of Jewish law, the Mishneh Torah. He defined eight levels of giving, each with a higher degree of spirituality. The first level, the most difficult to attain, states that *“the highest form of charity is to help sustain a person **before** they become impoverished by offering a substantial gift in a dignified manner, or by extending a suitable loan, or by helping them find employment or establish themselves in business so as to make it unnecessary for them to become dependent on others”*.

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*In the spirit of Maimonides, while seeking no public affirmation, the personal giving of the McNair family to The Prayer Institute is \$101,000 since 2011.*

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Bob and Janice, in our opinion, you have achieved this first level of giving. Your philanthropy extends beyond treasure to time and talent, but you are always striving to prevent disastrous consequences before they arise. You don't simply react, you anticipate. You provide **Hope!** And, through the power of prayer, The Prayer Institute likewise seeks to sustain and provide for humanity during the good times and in anticipation of ill events. You prepare our youth for rich,



productive lives through intellectual capital; sustain the infirmed and yet to be infirmed through medical research; and anticipate nature's disasters with proactive programming. Your philanthropy looks to the future and touches lives yet to suffer any impact. There is no better example of touching the divine than this.

Bob and Janice, yours is an exemplary family. Unlike so many others in Houston, your service to community is devoted to far more than simply elevating social status. You become involved, believing that people in need deserve your time and attention...that everyone merits the opportunity to tell their story and be loved as an entire person, not just a handout.

It is only fitting that The Prayer Institute recognize the extraordinary impact of your partnership. Although life has blessed you with many gifts, you have not forgotten the suffering of the ordinary person. **When most turn to the Heavens asking “what can you do for me?” you inquire of humanity “what can I do for you?”**

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*“I remember one night just lying in bed. I could feel the walls of the room closing in on me. The stress was that high. I remember praying and saying, “you know Lord, I’ve been working with this for twenty something years and I think I’ve done all I can do with it. I’m going to turn it over to You and I wish You all the luck in the world and I know You’ll figure out what to do with it. And You just let me know. I’ll be here and I’ll keep working, but it’s beyond me. And I’m going to hand it off to You and I won’t worry about it anymore. Turning it over to God was a great relief!”*

Bob McNair discussing the stress and anxiety he endured during an intense Teamster's strike of his trucking company.

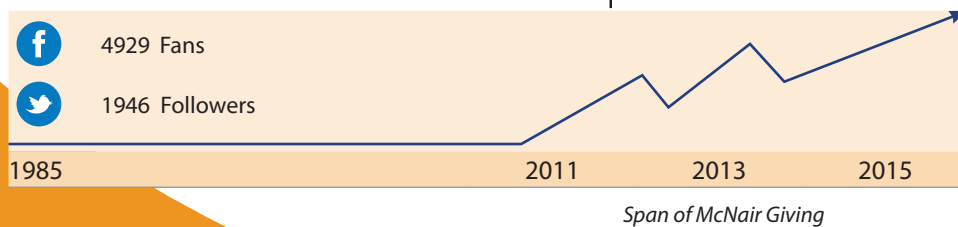
# The Exponential Value of Your Investments in The Prayer Institute

OVER 36 COUNTRIES HAVE DOWNLOADED THE PRAYER INSTITUTE APP



- |              |          |           |              |          |
|--------------|----------|-----------|--------------|----------|
| Albania      | Congo    | Jordan    | Norway       | Tanzania |
| Algeria      | Ethiopia | Kenya     | Pakistan     | Uganda   |
| Australia    | Gambia   | Kuwait    | Philippines  | UK       |
| Austria      | Ghana    | Lebanon   | Qatar        | USA      |
| Bermuda      | India    | Liberia   | Saudi Arabia | USA      |
| Brazil       | Iraq     | Malaysia  | Singapore    | Vietnam  |
| Burkina Faso | Israel   | Mauritius | South Africa |          |
| Canada       | Japan    | Nigeria   | Sweden       |          |

## Social Media Impact



We are *“taking the world by prayer!”*



*My husband died two years ago. I did not think I would make it, but the prayers that you post helped me through this situation. I was so alone, but now I feel that God and your prayers are always with me. I thank God for your organization.*

**USA**



*Wonderful prayers! May the Lord give you more grace to publicize Christ. I prepared a list of prayers recently on “overcoming addiction.” I believe it will be helpful as well.*

**The United Kingdom**



*I have faith and believe HIV and diabetes have been conquered and through the mighty Name of Jesus am made whole by His Word, the One that created me in His image. Amen and Amen.*

**Uganda**



*A powerful prayer today. In God I trust and my financial woes end now. Thank you for the prayers.*

**Botswana**



*I appreciate your website. The prayers for adoration are wonderful. Thank you. I do not come to your website every day, however I know you are there when ever I want to come!!!!*

**Liberia**



*I'm not that much of an online reader to be honest but your blog's really nice; keep it up! I'll go ahead and bookmark your site to come back in the future. Many thanks for the prayers.*

**India**



*I'm a Kenyan, praying for employment as well as financial breakthrough to cater for my rent & upkeep. Glory be to God.*

**Kenya**



*Thank you so much. I am just a 12 year old and this prayer has made me feel a lot better and I hope that the Lord Jesus will have the heart to forgive me. I LOVE YOU, JESUS!!!*

**USA**



## The Five Year Challenge...Changing the Business Model

In the face of today's economic climate, not for profit organizations must be willing to consistently re-imagine and restructure themselves so they can continue to have a relevant impact. Thanks to the generosity of the McNair family and that of others, The Prayer Institute has made significant progress in responding to our many financial challenges over the last few years by strategically investing in our capacity as an organization to grow.

As we celebrate our 20<sup>th</sup> Anniversary, we are implementing an ambitious five year plan to improve the impact of our current programs while launching bold initiatives designed to spread God's word through prayer. In addition, we are more fully developing our marketing and fundraising strategies to focus on stewardship, major gifts, foundation outreach, corporate partnerships, and social media.

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*"It was essential to emphasize the importance of God first in your life. I remember trying to teach the word "JOY" in your life: Jesus, Others, and Yourself."*

*Janice McNair discussing God and family at the Up Close and Personal Luncheon.*

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In order to achieve this growth, our plan focuses on both strengthening our current infrastructure and developing our future capacity to serve the faithful who most benefit from our services. Through aligning our management, fundraising, and programming activities with clearly articulated long-term goals and outcomes, The Prayer Institute will reach new heights in programming, benchmarking measurable outcomes, and partnering with other organizations and foundations to strengthen our ability to bring the power of prayer into the lives of all who seek it.

Bottom line, The Prayer Institute is seeking to thrive in times of dynamic change! It is the lasting difference we make for and with those in need of God's grace which sets us apart. There is simply no other faith based organization that does what we do with the same level of intensity, consistency, and accountability. **We plan to get even better!**





# The Bridge to the Future: *The Hope Through Prayer Initiative*

We must also look to the future as we celebrate our first twenty years! Over the next five years, sustainable revenue totaling a minimum of \$1,000,000. will be required if we are to transform our business model. **The Hope Through Prayer Initiative** is designed to raise the necessary funds. It is historic, because it is The Prayer Institute's first major gift fundraising effort. To achieve this goal, we have conducted extensive research of friends and donors as well as multiple prospect review sessions.

- The following are a "minimum" number of families and individuals identified with the propensity and capacity to give the following dollar amounts over the next five years:

1. One prospect:	\$500,000 for	\$500,000
2. Two prospects:	\$250,000 for	\$500,000
3. Four prospects:	100,000 for	\$400,000
4. Six prospects:	50,000 for	\$300,000
5. Twelve prospects:	25,000 for	\$300,000

Total: 25 "major gift" prospects (and growing) with a capacity to invest \$2,000,000 plus.

It is also estimated that personal solicitations to a second-tier of families and individual donors as well as a direct mail appeal to the entire Prayer Institute base would yield a minimum of \$250,000.

- 124 private family foundations in Houston have been identified with a propensity for giving to faith based causes.
- 100% Board participation will be expected.

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*However, to achieve our minimum goal of \$1,000,000, The Prayer Institute must secure at least one Cornerstone gift of \$500,000!*

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*"Many times you don't have an answer and you will pray and you might not ask God to solve all your problems but you might ask God to help you think through one difficulty and come up with a solution by virtue of listening and asking God to speak to you. You're letting the Lord take control."*

Bob McNair discussing the importance of turning your will over to God through prayer.

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# A Menu of Opportunities: The Impact of the McNair Family Investment on The Prayer Institute

Thank you for considering a Cornerstone gift opportunity to launch and set the tempo for **The Hope Through Prayer Initiative**. Such a transformational gift to The Prayer Institute will be leveraged to benefit the seamless flow of prayer services to our community nation, and the world.

This continuum model will be designed to touch the lives of the faithful before, during and after their time of need. Its long-term impact will permanently transform their lives through the power of prayer.

Bob and Janice, we invite you, the McNair family, the Robert and Janice McNair Foundation, Palmetto Partners, The Houston Texans Foundation, etc. to consider the following menu of Cornerstone opportunities which focuses upon The Prayer Institute being at the forefront of:

1. Spirituality and well-being and the impact of prayer upon health and the healing process;
2. Promoting the lives of youth through the advancement of intellectual capital; and
3. Disaster preparedness, response and relief.

## Cornerstone Opportunity One:

A \$100,000 annual philanthropic investment to The Prayer Institute over 5 years. It would be allocated as follows:

\$ 250,000	for the Disaster Relief Program
\$ 120,000	for the Healing Words to Change Your Life Program (Medicine)
\$ 110,000	for Academic Scholarships for College
\$ 20,000	for Advancing the College of Prayer's Teen Bible Study

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*"Many people ask us why we engage in giving, and to us it is important. As Christians, we believe all our assets belong to God. We are only stewards, and feel a responsibility and a respect for being good stewards to help other people. We serve by serving our fellowman, which is our motivation."*

Robert McNair responding to the question "why" he and Janice engage in giving - Houston Lifestyle & Homes

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# A Menu of Opportunities: The Impact of the McNair Family Investment on The Prayer Institute

## Cornerstone Opportunity Two:

A \$50,000 annual philanthropic investment to The Prayer Institute over 5 years. It would be allocated as follows:

\$125,000	for the Disaster Relief Program
\$ 60,000	for the Healing Words to Change Your Life Program (Medicine)
\$ 55,000	for Academic Scholarships for College
\$ 10,000	for Advancing the College of Prayer's Teen Bible Study

## Your investment will:

- Heighten credibility and increase momentum for the Initiative. A movement worthy of such commitment is also worthy of consideration from other benefactors; and
- Allow The Prayer Institute to **challenge** others!

In addition, The Prayer Institute would request the following for your consideration:

1. Assisting us with soliciting other friends of The Prayer Institute and opening the door to new prospects; and
2. Endorsing and advocating the invitation for Cal and Hannah McNair to serve as Honorary Chairs of this Initiative. This would continue the legacy of faith-based leadership begun by you, Bob and Janice.

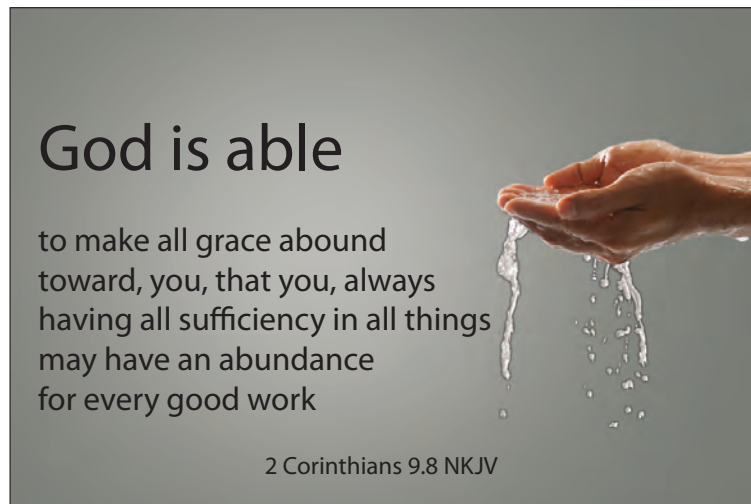




# A Matching Challenge from The Prayer Institute

Your leadership investment for the benefit of our first major gift initiative celebrating our first 20 years, **The Hope Through Prayer Initiative**, will have a lasting impact!

It will be a challenge to The Prayer Institute. We want to demonstrate to the McNair family that we too have a vested interest in the success of The Prayer Institute and are worthy of the McNair's consideration. Therefore, The Prayer Institute will raise additional funds by "matching" every dollar invested with an additional dollar. In effect, every dollar contributed by the McNair family will be leveraged into two dollars.



## Partnership Recognition

The Prayer Institute wishes to publicly acknowledge the McNair family's transformational, cornerstone investment, if you desire.

We are open to the possibilities.



## New Generations to Serve...Embracing the Future of The Prayer Institute

Traditionally, great families have served as the catalyst for successful philanthropy. Although still a small village, The Prayer Institute is unique in its service. Our objective is to be **"taking the world by prayer!"** Likewise, the ongoing legacy of your partnership with The Prayer Institute and your continued investment of time and resources will elevate the McNair family to take a place among the leading faith-based philanthropists in Houston.



Indeed, in the history of philanthropy, visionary families have accomplished truly great things. One family, or a partnership of families, at a critical, transformational time, can lay down the foundation for greatness.

With your continued involvement, you can help The Prayer Institute to enhance its effectiveness and, in turn, help future generations of those seeking God's divine help through prayer.

