
THE PROBLEM

Client contacted me in a panic. She needed to have a trifold brochure laid out, and gave the assignment to a “fledgling” art student, and was very disappointed with the student’s submitted results.

The student ended up submitting a document that was not usable and claimed that they were unable to fit the amount of text requested in that very “limited” amount of space.

Stressed out, I was asked to step in and possibly come up with a “*solution*” to the “*problem*.”

GET INVOLVED

"Together We Can Make a Difference"

At the Cedarmore Corporation, we believe that it takes a village to raise a child. Our work and reach is only made possible because of the investment and support of our community, corporate and government partners. Their remains much work to be done. Making a gift today will support a child's brighter future tomorrow. All donations are fully tax deductible as allowed by law.

As a volunteer-led agency, we strive to keep programs affordable and accessible. Our brand and quality of service is well-known throughout Long Island and the five boroughs. Through brand alignment, heighten your exposure as we come together for good. We offer incredible ways to partner and make an impact.

Sponsorships: Build your brand while you help underserved youth and your community prosper. Select from one of our standard packages or contact us to discuss how we can meet your marketing and social responsibility goals.

Donations: Every dollar we receive is poured directly into our programs and special projects. To make a gift simply go to our website cedarmore.org, click the donate button and follow the prompts.

Volunteerism: Our dedicated volunteers are the reason we are able to do this work. Won't you join our dynamic team of champions who give of their time and talent to help a child find their way. Volunteers are required to complete an application, a background check and attend an orientation prior to working with Cedarmore youth.

Contact us for more information and to get started today.
info@cedarmore.org



OVERVIEW

The Cedarmore Corporation is a community-based, 501(c)3 community based non-profit, founded in 1996 by the late Bishop Frank O. White. The agency's vision is to create a safer, healthier, stronger Long Island where residents are well-informed and have the tools to thrive. We accomplish this through our suite of quality, effective youth development programs known as Cedarmore Youth Services.

Every program was developed with the needs of the most vulnerable of us in mind. We educate, motivate and activate in the focus areas of education, financial literacy, healthy living, empowerment and entrepreneurship. To date, the Cedarmore Corporation has impacted the lives of more than 10,000 youth and their families covering the full breath of Long Island with a deeply rooted nexus in South Nassau.

The mission of The Cedarmore Corporation is to improve the educational, social and emotional development of youth representing the diverse population of families from Nassau and Suffolk counties. To educate, elevate and, motivate others in order for them to achieve healthy productive lives

We seek to address the most critical needs in our communities by adhering to four foundational elements.

- To enter a collaborative and collective forum
- To promote tolerance for people of all races and cultures
- To formulate and implement innovative ideas that produce programs that effect change
- To begin a chain of perpetual progress for present and future generations

Bishop Frank A. White, CEO
Mrs. Roberta Coward, Chair, Board of Directors

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EDUCATE
MOTIVATE
ACTIVATE

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THE SOLUTION

1. Take stock of all the information needed to be published, including not only the text but also the artwork and subsequent graphic material needed
2. Have a logical and sensible plan as to how this information should flow, and a “coherent” direction it should take (*in many cases, this can be achieved by sketching out thumbnail drawings on a piece of paper before beginning the layout design*)
3. If the client does not have a preference, determine the desired fonts you’d like to use keeping your selections to a maximum of three different font styles
4. Once you’ve fully examined the “scope” of the assignment, determine what size you want the text to be, and the color scheme that would compliment the overall presentation
5. Lastly, when you begin to place the images on their respective pages, DO NOT STRETCH THEM... Especially the brand.

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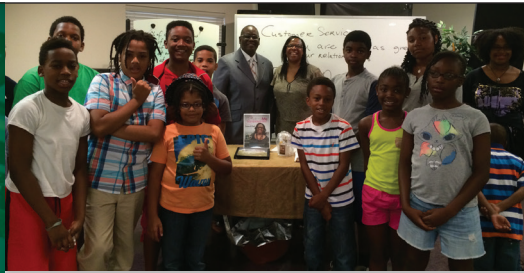
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After School Enrichment Program (ASEP)

Ages served: 7-16
Schedule: October to June
 ASEP provides tutoring homework help, testing strategy and exploratory learning practices. Essentially, youth are taught how to "think" for themselves building on the groundwork lead by the classroom. We focus on improving a student's performance in reading, writing, math, and sciences, which sets the stage for academic success at higher levels.

Ready, Set, kNOW (RSK)

Ages served: 12-17
Schedule: July
 Organized under Nassau County's Common Sense for the Common Good Initiative, RSK explores and instructs on critical life skills required to make healthy choices and overt negative behavior. Topics range from gang prevention to drug prevention, cessation, self-esteem, cultural sensitivity and more. RSK embeds a year round peer leadership component from program graduates.

Young Entrepreneurs Training Program (YETP)

Ages served: 8-18
Schedule: July - August and January-April
 YETP introduces and educates youth on basic financial literacy and on the entrepreneurial experience. Youth engage in mock business start-up exercises, from concept to product to a pop up shop at an International Street Festival. YETP seeks to broaden career and life perspectives, promote higher education and inspire an entrepreneurial mindset that embraces business ownership that creates jobs and spurs local economy.

Big Brothers Basketball Association (BBA)/ "Readers Become Leaders"

Ages served: 4-18
Schedule: July-August
 BBA connects healthy living principles and positive mentoring through the game of basketball in a safe and structured environment. These services occur on and off the court through one-on-one sessions and team activities to forge meaningful relationships built on mutual trust. BBA addresses poor decision-making, risky behaviors and literacy gaps through the "Readers Become Leaders" component which reinforces literacy as an essential element to learning and leadership.



Freeport Farmers' Market (FFM)

Ages served: 14-18
Schedule: June to October
 FFM is a youth-staffed community farm-stand to serve the local community by providing residents with access to fresh, nutritious, fruits and vegetables. Employment eligible youth earn an hourly wage to run the market. This work experience builds communication, computation, management and customer service skills. FFM was created by the YETP with a goal of creating a marketplace that fosters social gathering, community building and promotes healthy food choices.



Youth Empowerment Series (YES)

Education and awareness of self, society and its institutions at an early age is the key to young men and women becoming productive citizens. In 2013, the Youth Empowerment Series was launched purposed to lead critical conversations as they relate to each gender, respectively, through the "Girz Talk" and "Boyz N2 Men" events. Each day is designed to focus on real life issues. YES presents sound techniques and solutions to address and overcome these challenges and effectively transition into adulthood. YES has culturally relevant keynotes and age appropriate workshops. We bring together a sterling line-up of dynamic, national and local speakers, best suited to connect youth in a real and relevant way.

In 2018, Cedarmore launched "Continuing the Conversation" which offers bi-monthly sessions on timely academic and social topics.



Health & Wellness Initiative (HWI)

The Health & Wellness initiative is designed to encourage youth and their families to have a strong and healthy life. The initiative created by a group of women from diverse professional and cultural backgrounds, seek to encourage communities to take charge of their health. The initiative takes a holistic approach in advocating for healthy lifestyles by offering the following services:

- Health Screenings
- Healthy Lifestyle Teachings
- Nutritional Counseling
- Exercise Techniques
- Health Fair Activities



