

Building Choice

Building Support

Building Administration

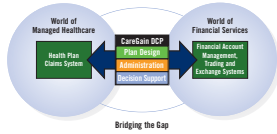
Lead the Consumer Choice Market with CareGain's Defined-Care® Platform

The Defined-Care® Platform (DCP) is a comprehensive software technology that increases efficiency, lowers costs and improves healthcare knowledge. CareGain provides Managed Care Organizations (MCOs) and Third Party Administrators (TPAs) with technology that will enable plan members to manage their healthcare spending and build assets for their future. The Defined-Care® Platform also bridges the gap between health insurance and financial services by allowing health plans to combine claims and enrollment systems with financial account management.

The Defined-Care® Platform:

- Provides consumer choice healthcare claims administration that integrates with your existing managed care information system
- Manages Healthcare Reimbursement Arrangements (HRAs) and Health Savings Accounts (HSAs) along with Flexible Spending Accounts (FSAs) in an integrated fashion based on the rules you establish
- Creates direct connectivity and claims administration between your Pharmacy Benefit Manager (PBM) and the member's HRA, HSA and FSA
- Provides portals that give members the tools and information to assist their healthcare costs and make decisions that best serve their healthcare needs

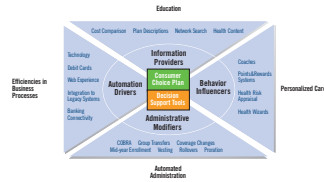
Connecting the World of Healthcare and Finance



"The move toward consumer-directed health products is a complex phenomenon that demands great flexibility and agility in the underlying technology and business processes."

*Richard M. Pico, Ph.D., M.D.,
Chief Medical and Technology
Officer, Perot Systems Healthcare*

Most consumers do not understand the true costs of healthcare and lack real incentives for careful self-management of healthcare resources and practices. MCOs and TPAs need a flexible software platform that allows members to become part of the self-management and cost-saving process. CareGain's technology allows you to put the member at the center of the healthcare experience.



Differentiate your company in the market by providing the benefits of managed care cost-containment features, such as provider networks and formularies, with CareGain's consumer choice plan designs and decision support:

- Extension of decision support to the point of provider-patient interaction
- Holistic approach to decision making, i.e., tying personal health records to prescription drug comparisons; allergies, contraindications and drug interactions are identified during Rx comparison for costs
- Active notification of alternatives to members
- Outcomes centered approach to decision support, i.e., physician identifies outcomes to be achieved; tools configured to provide personalized approach to members that combine cost and quality information
- Financial decision support using evidence-based tools that provide risk stratification for members along with strategies to accumulate funds to meet future liabilities

"Insurers must craft genuinely differentiated product offerings. Furthermore, they must provide insured members a decision support system with reliable information on the cost and quality of healthcare rendered by competing providers in the relevant market area."

*Uwe Reinhardt, PhD,
James Madison Professor of
Political Economy, Professor of
Economic and Public Affairs,
Princeton University*

CareGain's Defined-Care® Platform provides an industrywide standard that empowers health plans to achieve greater efficiency levels by enabling cross-eligibility and enrollment support. CareGain gives you a flexible framework to create highly customizable plans for your market. The Defined-Care® Platform provides you with the ability to simultaneously offer multiple plans, which allows companies to increase employee adoption rates and reduce costs.

The Defined-Care® Platform offers:

- Customizable plan designs
- Group enrollment capabilities
- Member health education and management
- Member support
- Payment processing
- Accounting and reporting capabilities

The CareGain administration module includes group setup, membership maintenance, group policy setup and plan contracting, mid-year plan contracting and mid-year plan-to-plan account transfers. CareGain's DCP supports both web-based and batch enrollment processing. Online enrollment is supported for consumer choice plans, including employee comparison of plans, out-of-pocket cost calculations, provider network search and summary plan document generation.



The Future of Healthcare

Consumer choice healthcare is revolutionizing healthcare benefits and CareGain is helping to lead this revolution. Since 2001, CareGain has been working to provide a technology platform for health plans to enable value-based decision making by healthcare consumers. CareGain's Defined-Care® Platform allows health plans to lower the costs of plan administration, provides privacy, security, and continuity of healthcare assets and provides greater choices at an affordable price to all Americans. CareGain gives members the opportunity to treat their healthcare benefits as assets and the tools to protect that investment in their health.



- **July 2004**, CareGain signs agreements with HIP Health Plan and Health Net
- **June 2004**, CareGain closes Series B financing
- **May 2004**, CareGain and Perot Systems sign alliance
- **February 2004**, CareGain and CIGNA sign long-term licensing agreement
- **November 2003**, Medicare reform, CareGain works with Congress to introduce HSAs
- **March 2003**, CareGain selected as AHP solutions partner
- **July 2002**, IRS ruling gives tax-free status to HRAs
- **June 2002**, CareGain completes Series A financing
- **October 2001**, CareGain launches HealthcareIRA
- **March 2001**, CareGain founded

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