

# Logo Design and Brochure Layout

**COMMITTEE MEMBERS**

**Glenda Minshew**  
Owner/Director of Events  
Plan Ahead Events – The Woodlands

**Margie Taylor**  
Director of Marketing & Development  
Montgomery County Emergency Assistance

**Robin Hoy**  
Business Development  
Manager – Action Coach

**Carolyn Gray**  
Owner  
Zircon Consulting

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**Malisa Floyd**  
Barnes Benefits Solutions

**Heather Brown**  
Director of Marketing  
Donna Wick Public Relations

**Sonja Barnes**  
Owner  
Barnes Benefits Solutions

**Beatrice Stair**  
Cabi

**Diane Thomas**  
Organize This

**Dr. Kate Walker**  
BWF – Montgomery County  
Current President

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**2014 VENDOR LIST**

Brooke Wartell - Choose Love  
Corporate Incentives, Inc.  
Edward Jones  
Hotste Totsie Boutique  
Kiki Sales Team  
MD Anderson Cancer Center  
Mialisa VersaStyle Jewelry  
Moments To Cherish  
Nerium  
Nina Marino Team  
On The Town Magazine  
Quality Of Life Chiropractic  
Rodgers Stein Chiropractic Center  
Tanya Lovoie - Remax  
The Woodlands Career & Life Coaching  
The Woodlands Institute for Health & Wellness  
Usborne Books & More  
Volkswagen Of The Woodlands  
Woodlands Online

**SUPPORTING SPONSOR BOOTHS**  
Montgomery County Association of Business Women  
WOMATEC  
Business Women's Forum Of Montgomery County

**CHARITY BOOTHS**  
Montgomery County Emergency Assistance  
Dress For Success

For more information, contact Glenda at 281-271-7111 or email: GMinshew@pae-thewoodlands.com.  
The WISE Conference, 4747 Research Forest Dr., #180-208, The Woodlands, TX 77381  
or visit [www.thewiseconference.com](http://www.thewiseconference.com)

**PRESENTING SPONSOR**

**DW**  
**WICKED PUBLICITY**  
**PR**

**WISE SPONSORS**

**Woodlands Lifestyles & Homes**

**Newton DESIGN MARKETING**  
Web • Print • Video • You Name It

**A MEMORABLE EVENT**  
Transforming Ordinary into Extraordinary

**MENTOR SPONSORS**

**THE UNIVERSITY OF TEXAS MDAnderson Cancer Center**  
on the town  
Making Cancer History

**Woodlands Online**

**Brooke Wartell**  
Choose Love

**FRIEND SPONSORS**

**Corporate Incentives, Inc.**  
www.corp-inc.com  
Anything with your logo. Period. #MOTD2014

**Kevin Brady**

**OWL SPONSORS**

**The Woodlands Institute**  
for Health & Wellness

**mialisa**  
VersaStyle Jewelry

**VOLKSWAGEN**  
of The Woodlands

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**The WISE Conference**

**WOMEN...INSPIRING...SUPPORTING...EMPOWERING**

**Edward Jones**

**Capital One Bank**

**Wednesday**  
**October 15, 2014**  
**8:00 am – 3:30 pm**

**The Woodlands Resort & Conference Center**

**SUPPORTING SPONSORS**

**MCABW**  
Montgomery County Association of Business Women

**WOMATEC**

**Business Women's Forum of Montgomery County**

**DRESS FOR SUCCESS**

For more information visit us at:  
[thewiseconference.com](http://thewiseconference.com)



**The WISE Conference**

**WISE** is committed to the empowerment of women through personal and professional development. Thanks to the support of local entrepreneurs, educators and corporate channels we are able to provide the necessary resources to Inspire, Support and Empower. Please join us for the Second Annual WISE Conference on Wednesday, October 15, 2014 at The Woodlands Resort & Conference Center.

This year's featured keynote speaker will be Dani Johnson. Dani is a successful speaker, trainer and the author of multiple books including the best-selling, "Spirit Driven Success." She has been interviewed on the Oprah Winfrey Show, Good Morning America, Forbes, Fox & Friends, and was the season-premier star of ABC's Secret Millionaire. She is known around the world for her unique success strategies that empower and equip her audience both personally and professionally. This year's conference will also highlight speakers from various industries as well as a little fun and pampering along the way. Attendees will benefit from Guest Speakers aimed at reaching their professional goals. In addition, there will be a limited number of vendor booth spaces, a sit-down luncheon & fashion show. We expect 450+ attendees this year with multiple opportunities to network with other professionals in the area.

Last year WISE raised over \$8,000.00 for local charities. This year's net proceeds will go to Montgomery County Emergency Assistance. You can learn more about their great work at [www.mcea-tx.org](http://www.mcea-tx.org).

We look forward to having you join us as a sponsor, vendor, volunteer, or attendee. Thank you in advance for your generous support.

Sincerely,  
The WISE TEAM

**2014 WISE KEYNOTE SPEAKER & CHARITY PARTNER**

**Dani Johnson**  
**Homeless to Millions**

Dani Johnson's passion for showing people how to attain great success in every area of their life without sacrificing their family, their fun, and their health has become contagious. Dani's clients apply her straightforward strategies to every aspect of their lives, which in turn has transformed her clients from stressful to successful.

"Do what it takes to be chosen, without trying to control the outcome. When you try to control the outcome, you are striving to make things happen that you are not prepared to receive"

--Dani Johnson

**Montgomery County EMERGENCY ASSISTANCE**

Montgomery County Emergency Assistance (MCEA) is a non-profit organization established in 1981 that provides real solutions that help rebuild families during times of crisis. These are residents throughout the county whose health and well-being are threatened by an unexpected crisis or need. Our mission is to aid residents of Montgomery County who require temporary financial assistance to regain self-sufficiency. Last year, we provided services to over 16,000 individuals residing in Montgomery County. Services include rent and utility assistance, food, clothing, prescriptions, school supplies, and furniture to families in need. We are the only agency with a county-wide reach for emergency assistance. There will always be a need for temporary financial assistance and MCEA will be there to offer "A Source of Help in Times of Crisis".

Our forward looking vision involves continuing our work with community partners to fight against hunger, homelessness, and poverty. To learn more about our two newest initiatives, **Hands Up Initiative & Assistance for Fire Victims please visit us at [www.mcea-tx.org](http://www.mcea-tx.org).**

**2014 GUEST SPEAKERS**

**Jessica Fraser**  
CEO Texas Digital

**Justina Vail PCC CHT**  
Owner of The Woodlands Career & Life Coaching

**Dr. Pamela Schlemback**  
MD Anderson Cancer Center

**Monette Smith**  
CEO & Publisher Reviewit Magazine

**SPONSORSHIP OPPORTUNITIES**

**WISE – \$2,500**

- Reserved VIP table for 10 with company signage
- Company logo on all event signage
- Logo & link on WISE Conference website
- Premier full-page color ad in program
- Marketing materials in attendee promotional bags
- Company announced as core sponsor in all pre and post-event publicity
- Recognition during the WISE Conference luncheon

**Friend – \$750**

- Vendor Booth
- Two tickets to the WISE Conference
- Company logo on all event signage
- Logo & link on WISE Conference website
- Half-Page color ad in program
- Marketing materials in attendee promotional bags
- Recognition during the WISE Conference luncheon
- Company name listed in program

**Friend – \$500**

- Vendor Booth
- One ticket to the WISE Conference
- Logo/company name on event banner
- Marketing materials in attendee promotional bags

**Vendor booth – \$375 SOLD**

- Vendor Booth
- One ticket to the WISE Conference
- Marketing materials in attendee promotional bags

**Tabletop sponsorship– \$950**

- VIP table for 10 with company signage
- Half-Page color ad in program
- Logo/company name listed in the program
- Recognition during the WISE Conference luncheon

**WISE Conference ticket – \$89 Members / \$99 Non Members**

- One Ticket to the WISE Conference

**Presenting Sponsor - \$10,000 SOLD**

- Donna Wick Public Relations

**Audio Visual Sponsor - \$2,500 SOLD**

- Newton Design & Marketing

**Decor Sponsor – \$2,500 SOLD**

- A Memorable Event

**VIP Party Sponsorship – \$5,000**

- Exclusive sponsor of meet & greet with Dani Johnson
- Reserved VIP table for 10 at WISE Conference
- Company Logo on all event signage
- Logo and link on WISE Conference website
- Premier full-page color ad in program
- Marketing materials in attendee promotional bags
- Company announced as core sponsor in all event publications
- Recognition during the WISE Conference luncheon

**Attendee bag sponsor -- \$2,500 - 1 available**

- Company logo on all event signage
- Logo & link on WISE Conference website
- Premier full-page color ad in program
- Marketing materials in attendee promotional bags
- Company announced as core sponsor in all event publicity
- Recognition during the WISE Conference luncheon

**Fashion show underwriter -- \$2,500 - 1 available**

- Product line showcased exclusively in fashion show
- Vendor Booth
- Two tickets to the WISE Conference
- Company logo on all event signage as fashion show underwriter
- Logo & link on WISE Conference website
- Marketing materials in attendee promotional bags
- Company name listed in program

**DRESS FOR SUCCESS**

Attendees, please support our dress for success drive. Don't forget to bring at least one of the following to the wise conference:  
**Black Tote Bags, or Attaché Bags • Professional Jewelry Professional Scarves • Professional Belts • Professional Handbags • Closed Toe Professional Shoes, 3 Inch Heel or Lower (All Sizes Needed)**

All donations to stay in Montgomery County

"I can do things you cannot, you can do things I cannot, together we can do great things."  
Mother Theresa