
The Process

New-York Historical Society

The Assignment
4X9 Beer Rack Card

NEW-YORK
HISTORICAL
SOCIETY

MUSEUM & LIBRARY

MAKING HISTORY MATTER

Front:

[Beer Here Exhibit Logo]

On view May 25 - Sept. 2, 2012

[artwork from print/artifact]

[N-YHS stacked tagline logo]

[Front or Back]

What do you get when you brew barley, hops and water? A very different look at the history of New York!

[Back]

Beer Here: Brewing New York's History surveys the history of beer in New York, from the first tavern to the rise of breweries like Jacob Ruppert and Rheingold to the boom in microbrewing today. Along the way, learn how brewing was affected by the opening of the Erie Canal, prohibition, and immigration, then stop at our Beer Hall for a cool glass of local craft brew!

Beer Here: Brewing New York's History is sponsored by

[Heartland logo] [Brooklyn logo] [Crown Cork logo tk]

Special thanks to Sy and Laurie Sternberg.

Museum Hours

Tuesday to Thursday: 10am -6pm

Friday: 10am -8pm

Saturday: 10 am -6 pm

Sunday: 11 am -5 pm

Museum Admission

Adults: \$15, Students: \$10

Teachers & Seniors: \$12

(Fri: Pay -as-you-wish from 6 -8pm).

Children (7 -13): \$5

Children (under 7): FR EE

Fee includes same -day admission to all other exhibitions, including the family -friendly DiMenna Children's History Museum!

Directions

Subway: B or C Train to 81st Street

Bus: M10 to 77th Street, M79 to 81st and Central Park West

Public Parking Garages are located on West 75th -76th Streets between Broadway and Amsterdam Avenue

New-York Historical Society

170 Central Park West at Richard Gilder Way (77th St.)

(212) 873 -3400

nyhistory.org

Enjoy Our Special Tastings

Beer tasting events will take place at 2pm and 4pm on select Saturdays. Tickets (which include New York Historical Society Museum admission) are \$35 and available for purchase at nyhistory.org/beer or by calling (212) 485-9268.

June 2: Harlem Brewery & Kelso Beer Co.

June 9: Keegan Ales

June 16: Bronx Brewery

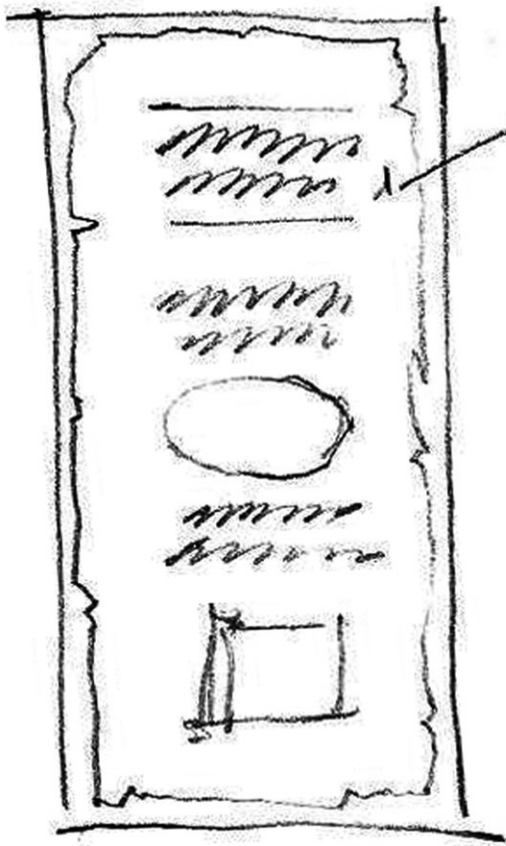
July 14: Genesee Brewing Company

July 21: Heartland Brewery

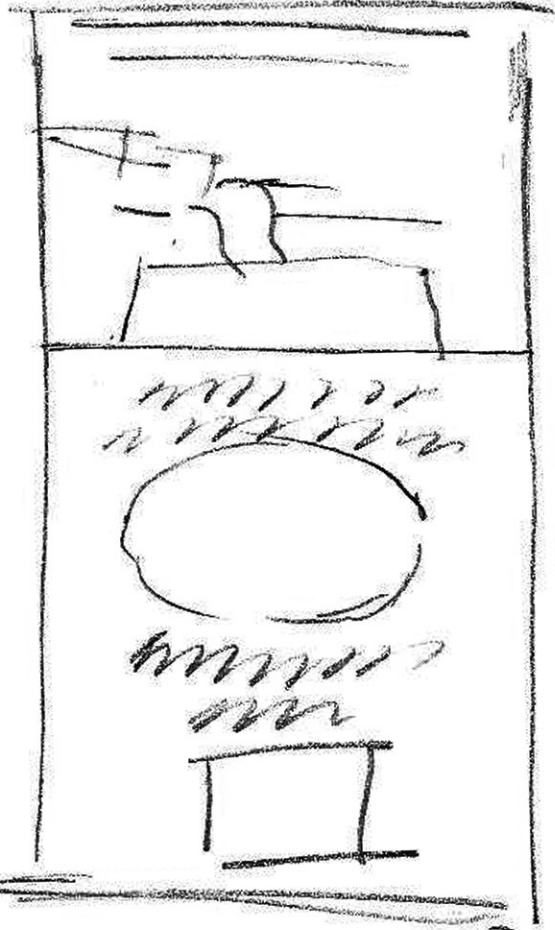
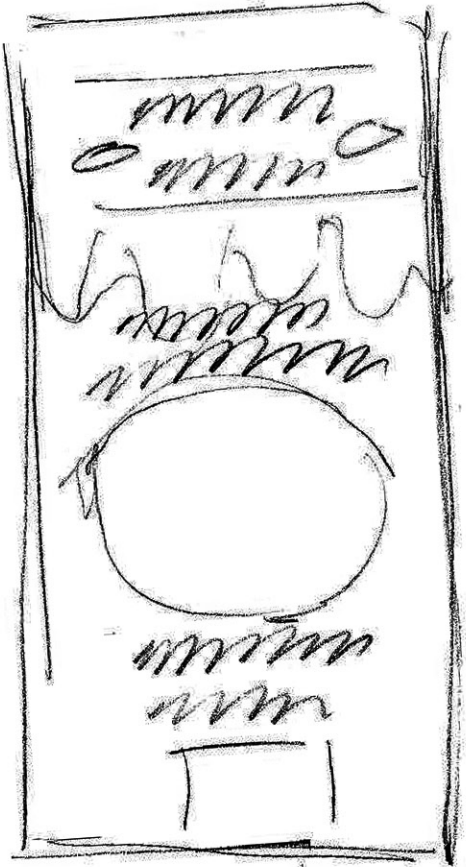
July 28: Ithaca Beer Company

August 11: Bronx Brewery

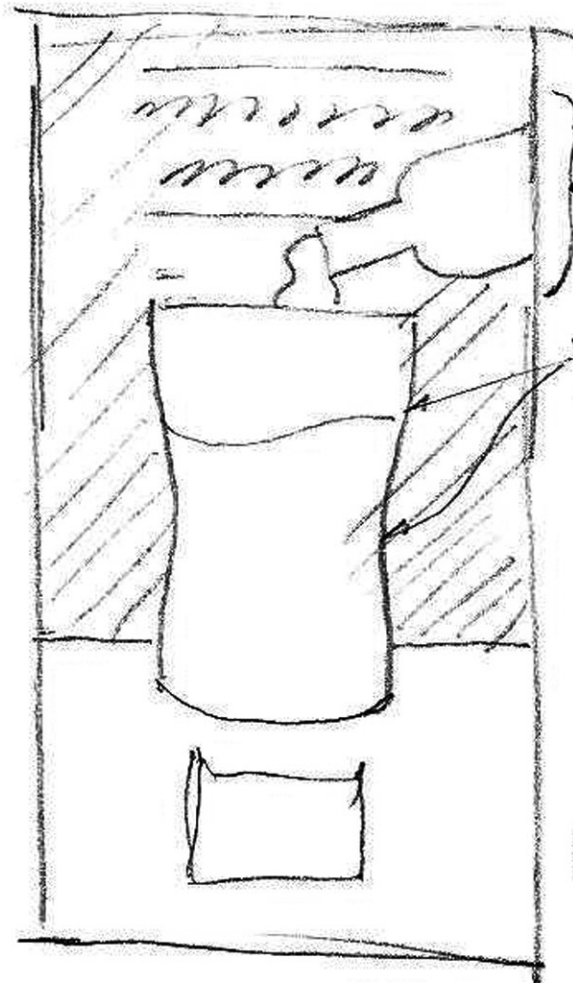
August 18: Keegan Ales



PARCHMENT
PAPER ISKAD



②



BOTTLE
OPTIONAL

WORDS
TO FORM
GLASS W/
PAPER
AGAINST
BLACK
PAPER


④

BEER

HERE

brewing New York's history

What do you get when you brew barley, hops and water?



A very different look at the history of New York!

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Beer Here:

Brewing New York's History
surveys the history of beer in New York,
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May 26

Matt Brewing Company

June 2

Kelso Beer Co.

June 9

Keegan Ales

June 16

Bronx Brewery

June 23

Harlem Brewing Co.

June 30

Blue Point Brewing Co.

July 7

Captain Lawrence Brewing Co.

July 14

Genesee Brewing Co.

July 21

Heartland Brewery

July 28

Ithaca Beer Co.

August 4

Matt Brewing Company

August 11

Bronx Brewery

August 18

Keegan Ales

August 25

Greenport Harbor Brewing Co.

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